

**COLUMBUS
BUSINESS FIRST**

COLUMBUS BUSINESS FIRST



2026 Sponsorship Details

Tech Tomorrow

A Full Day of Networking and High Energy Programming

Elevate your IT game by tapping into Ohio's vibrant and talented pool of professionals who are leading the way with cutting-edge ideas and strategies. Tech Tomorrow offers a prime opportunity to position your business at the forefront of innovation and thought leadership. Engage with over 400 dynamic individuals, companies, innovators, and senior leaders who are integral to Central Ohio's thriving technology community.

Join us for a transformative day where the region's top tech influencers will share impactful and insightful presentations. This event is designed to foster connections, inspire new thinking, and drive forward the technological advancements that are shaping our future. Don't miss out on this chance to be part of a groundbreaking day filled with networking, learning, and collaboration.

Tech Tomorrow

September 9 | Wednesday

1:00 pm – 5:00 pm

Hyatt Regency Downtown Columbus

Average Attendance: 400

Space Reservation Aug. 24 · Art Aug. 31 · Publishes Sept. 11, 2026

For more information, ask your AE for the partner guide.



PRESENTING

\$35,000



BENEFITS

Pre-event:

- Along with *Columbus Business First* and the Tech Tomorrow Planning Committee, role as host of the event
- One seat on the Tech Tomorrow Planning Committee
- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on website promoting the event as “Presenting Sponsor”

During event:

- Speaking role at event
- Twelve tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area recognized as presenting sponsor
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the Tech Tomorrow supplement + “Presenting Sponsor” logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days

ADULT SCIENCE FAIR

Sizzle Reels & Reception

\$15,000 1 sponsorship available



BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on website promoting the event

During event:

- Speaking role at event welcoming everyone to Adult Science Fair Networking Reception
- Ten tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration and exhibition areas
- Name & Logo on ASF sizzle reels during the event
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the Tech Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days

KEYNOTE

\$12,500

1 of 2 sponsorships available



BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on website promoting the event

During event:

- Speaking role at event introducing keynote
- Six tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Full page ad in the Tech Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days

BREAKOUT

Panel Discussion & Workshop

\$8,500

1 of 2 sponsorships available



BENEFITS

Pre-event:

- Eight print ads promoting conference attendance (shared with other sponsors)
- Logo displayed on website promoting the event

During event:

- Speaking role at event introducing breakout sessions
- Five tickets to event
- PowerPoint slide rotation
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the Tech Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- Logo on “thank you” ad and email
- First right of sponsorship renewal following event for 30 days

LANYARD

SOLD

1 sponsorship available



BENEFITS

Pre-event:

- Logo displayed on website promoting the event

During event:

- Branded lanyards to be handed out to all attendees at registration area
- Two tickets to event
- Name & logo displayed on signage at the registration area
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the Tech Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- First right of sponsorship renewal following event for 30 days

WEBSITE

\$8,000

1 sponsorship available



BENEFITS

Pre-event:

- Logo displayed on website promoting the event

During event:

- Name & logo displayed on TechTomorrow.events with “Website sponsored by” recognition
- Name & logo displayed on signage at the registration area
- Four tickets to event
- Exhibition table and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the Tech Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- First right of sponsorship renewal following event for 30 days

PREMIUM BRAND

\$6,000



BENEFITS

Pre-event:

- Logo displayed on website promoting the event

During event:

- Name & logo displayed on signage at the registration area
- Four tickets to event
- Exhibition table in event ballroom and opportunity to distribute promotional materials at the event

Post-event:

- Quarter page ad in the Tech Tomorrow supplement + logo on cover of supplement
- Attendee list (excluding email addresses)
- First right of sponsorship renewal following event for 30 days

QUESTIONS?

We are happy to answer any questions you have about the information in this packet.
If you do not have an assigned Account Executive, please use the contact information below.

SPONSORSHIP INQUIRIES

Steve Hewitt | Vice President of Sales
shewitt@bizjournals.com
614.220.5440

EVENT INQUIRIES

Melissa Price | Events Director
mprice@bizjournals.com
614.220.5436

RESOURCES

Events calendar: Columbusbusinessfirst.com/event
Nominations: Columbusbusinessfirst.com/nomination